

To Whom It May Concern:

It comes with great pleasure that I have been asked to write a reference letter for Darby Photos, a company that has been supporting Alice Brown for the last few years. We were introduced to this company through local sports and heard they did a great job supporting educational institutions as well, so as the Principal, I reached out to see how they could improve our experience with school and class photos.

We quickly came to realize they are very responsive and supportive to needs of our school community. They worked with us to not only make sure we had dates that worked for us, but the cost for our community was also better than their competitors and that the issues we have had with our previous companies would no longer exist. They certainly did not disappoint. Professional and experienced photographers made sure our photo day was quick and efficient. All my staff felt they had the organizational aspect down to an art, taking care of all of our students through the process. It was impressive. The proofs were back the following day and out to our community. We were shocked. Darby Photos certainly did not disappoint, they knocked it out of the park.

A number of other schools who have run into similar issues as we did prior to Darby photos have heard the rave reviews and have switched. Within the last year, I believe more than 15 schools in Langley are now being supported by Darby photos and I believe this number will continue to grow year after year. Not a single school who has switched to Darby Photos has been disappointed, on the contrary, they have thanked me personally and publicly for the recommendation.

I highly recommend the use of Darby Photos for your educational institution. They are professionals that are reliable and take great passion in their work. They know that the service they provide is an important one to families and schools. For the rest of my time as a Principal, I won't use any other photo company to serve my community.

Regards,

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Proud Principal
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